

# Back to School: Your IFC Checklist

Campus Support Team:

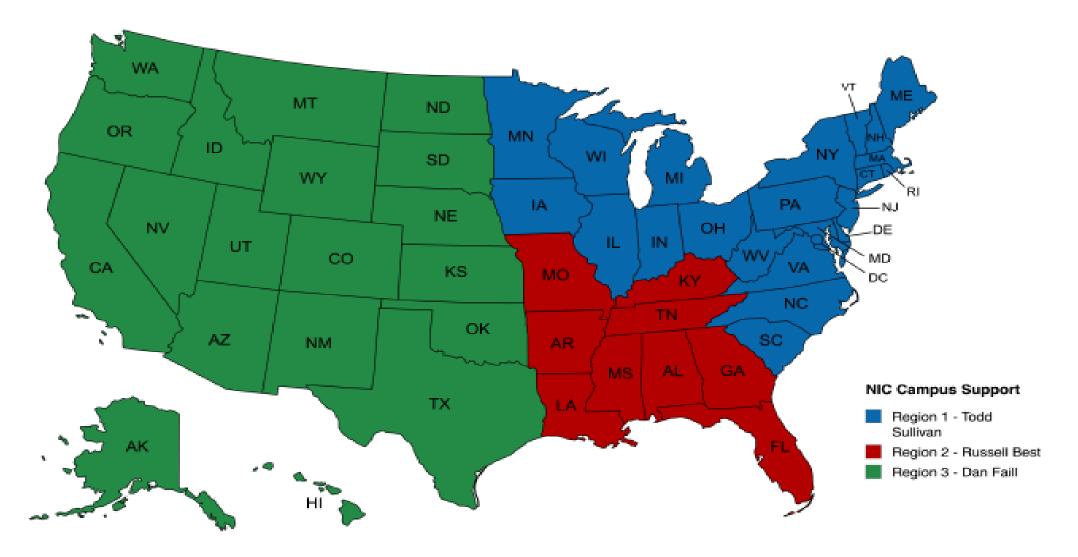
Todd Sullivan (VPCS Region 1)

Russell Best (COO & Region 2)

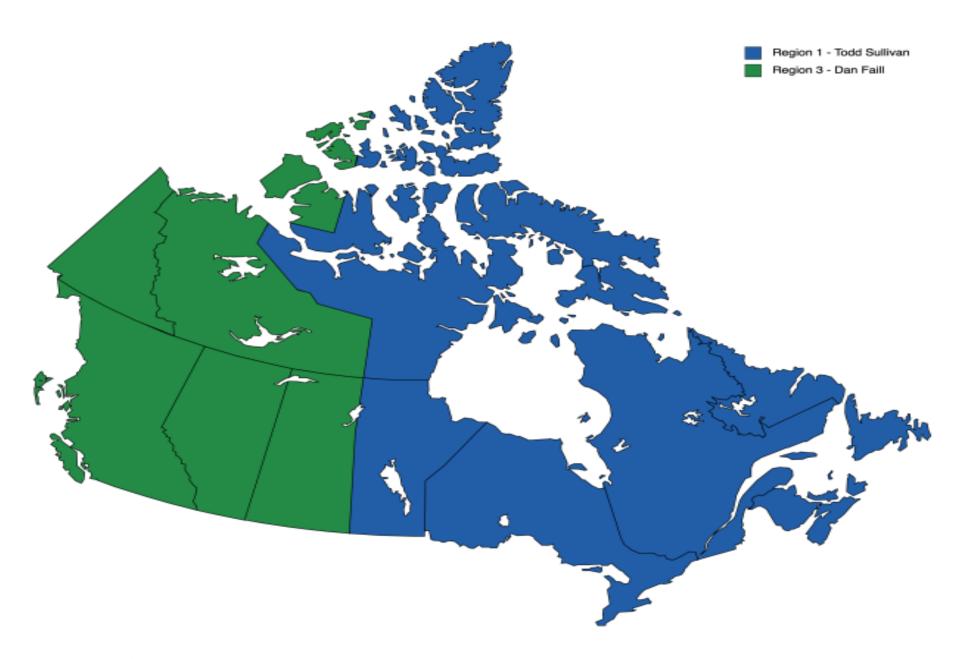
Dan Faill (VPCS Region 3)













### Agenda

- 1. NIC & IFC Overview
- 2. IFC Back to School Checklist:
  - ☐ Educate on NIC Positions and IFC SOP
    - Poll: Rate your IFC
  - ☐ Update FS Central contacts & chapter listing
  - Preview Campus Support Dues and Insurance billing
  - ☐ Utilize research in recruitment strategies
  - ☐ Refresh chapters on health, safety and wellness resources
    - Partner Highlight: Lounge
- 3. Poll: Back to School priorities
- 4. Bonus: IFC Advisory Council: Back to School Tips





#### **NIC Overview**

- North American Interfraternity Conference (NIC)
- Trade association for 50+ men's inter/national fraternities with over 6,000 chapters on 600 campuses
- Member fraternities = NIC
- Focused on supporting the fraternity experience
- Provide resources to campus IFCs
- Advocacy. Education. Standards. Insights.



#### **Position Statements**

- Focused on critical / important issues
- Approved by Governing Council
- Inform IFC Standard
   Operating Procedures
   (SOP)
- Guide campus advocacy efforts

#### **IFC SOPs**

- Policy / procedure expectations for all IFCs
- Refreshed multi-level version in 2024
- 12 operational areas across 5 levels
- Foundational to aspirational



# Our IFC Philosophy

- Focus on advocacy, marketing, collaboration, education and accountability
- Activities are not the main focus
- Align with IFC Standard Operating Procedures
- Build relationships of trust and confidence
- Create value in the IFC through operational systems and chapter services
- Engage the fraternity community in showing up to address difficult issues

#### Role of the IFC



Advocacy: Works on behalf of and for the betterment of all member fraternities



**Marketing:** Promotes the value of the fraternity experience and creates interest in joining a fraternity



**Collaboration:** A place to solve problems together and move community forward together



**Education:** Coordinates educational experiences related to health and safety, community expectations, and topics relevant to the fraternity and student experience



**Accountability:** Establishes a fair, peer-led process to hold members accountable to a code of conduct that is based on shared values



# Poll: Rate your IFC



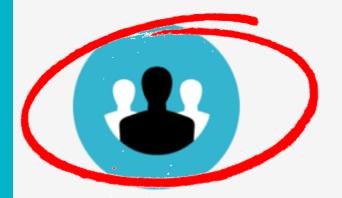
# Update FS Central Campus Support Dues & Insurance Billing

- Billing rates are assessed by tier, based on your number of IFC chapters listed in FS Central
- Invoices in the mail later this month, addressed to IFC President and Primary IFC Advisor
- This invoice will also be loaded into FS Central as of Sept. 1
- Councils paying on time by Sept. 30 will receive a 10% discount











Contacts

**Chapter Listing** 

**Documents** 



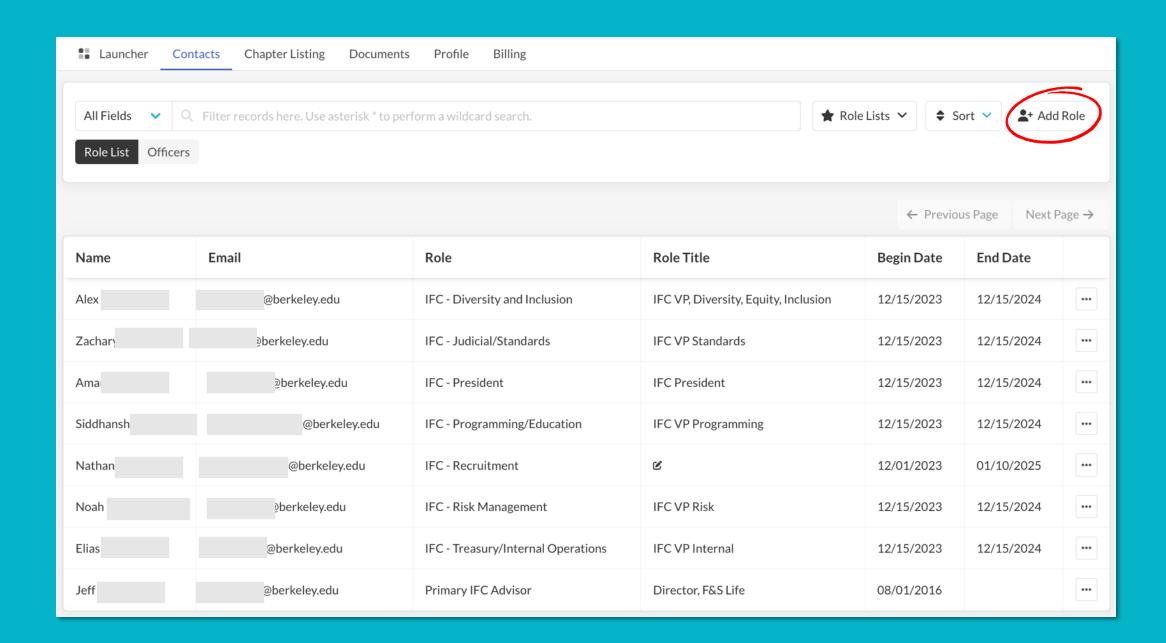


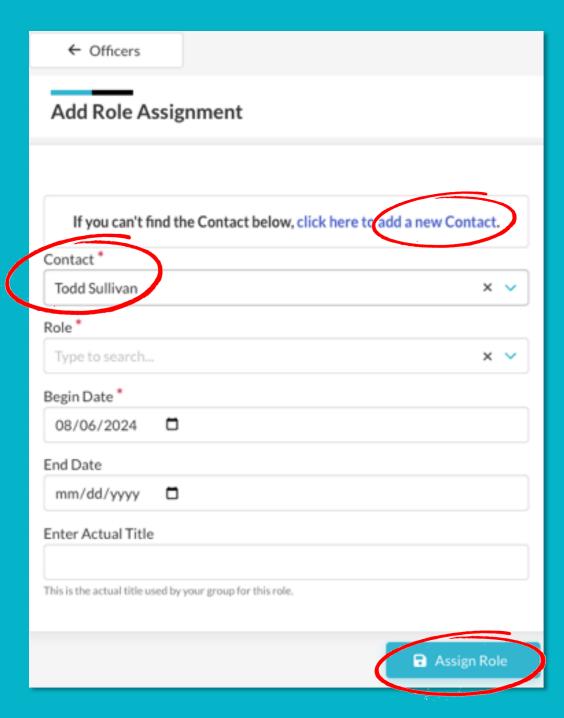


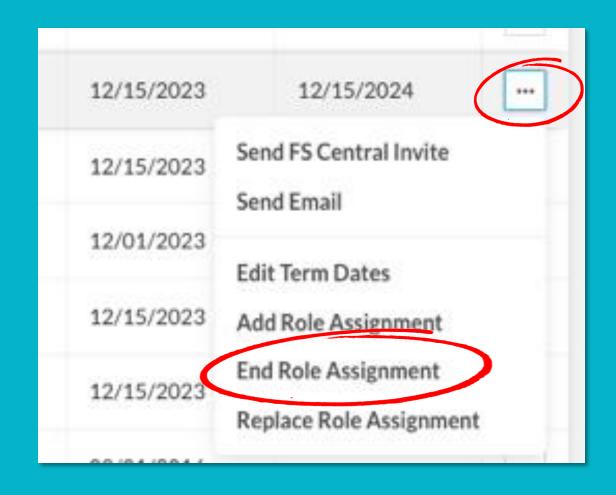
**Profile** 

Reporting

Billing





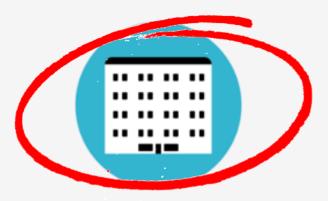












**Chapter Listing** 



**Documents** 



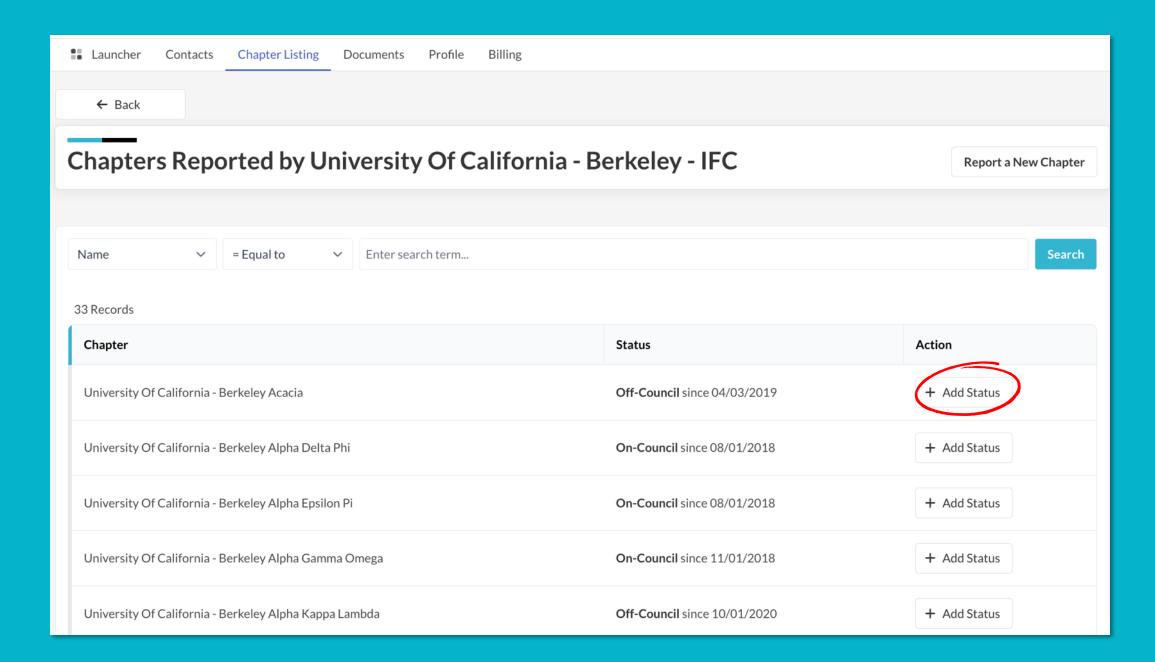
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Reporting

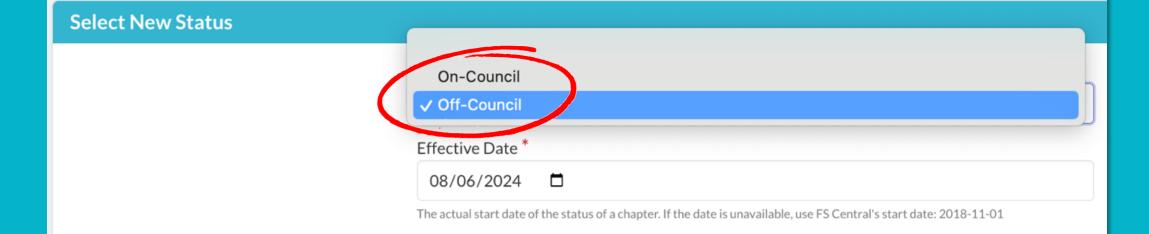


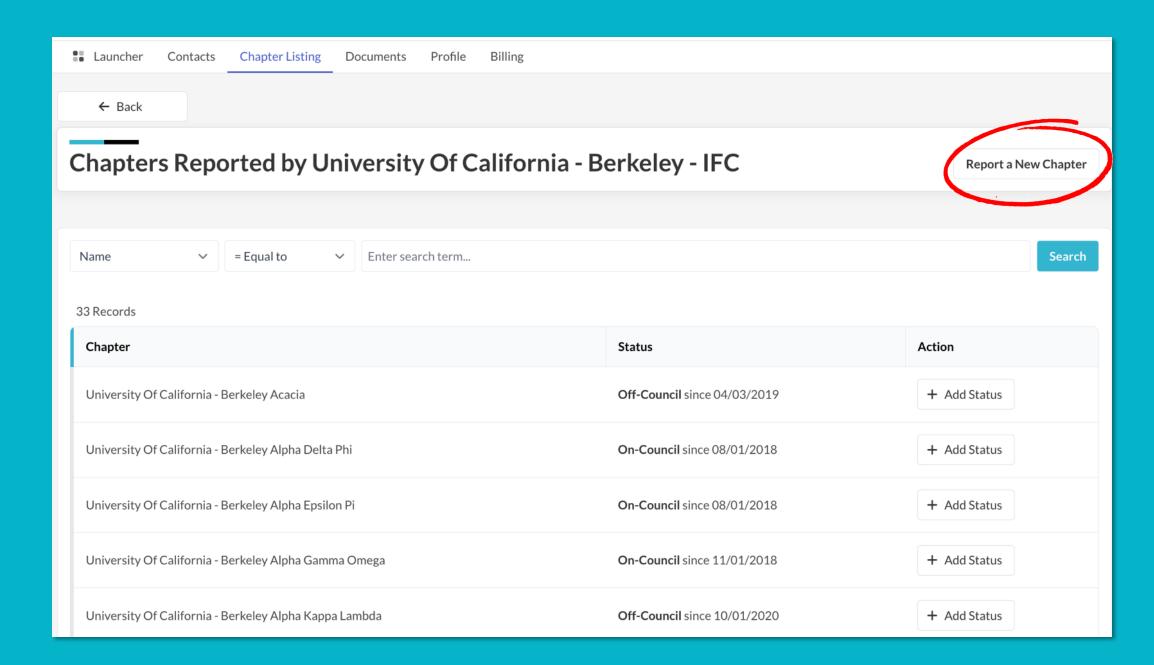
Billing



#### **University Of California - Berkeley Acacia**

Current Status: Off-Council



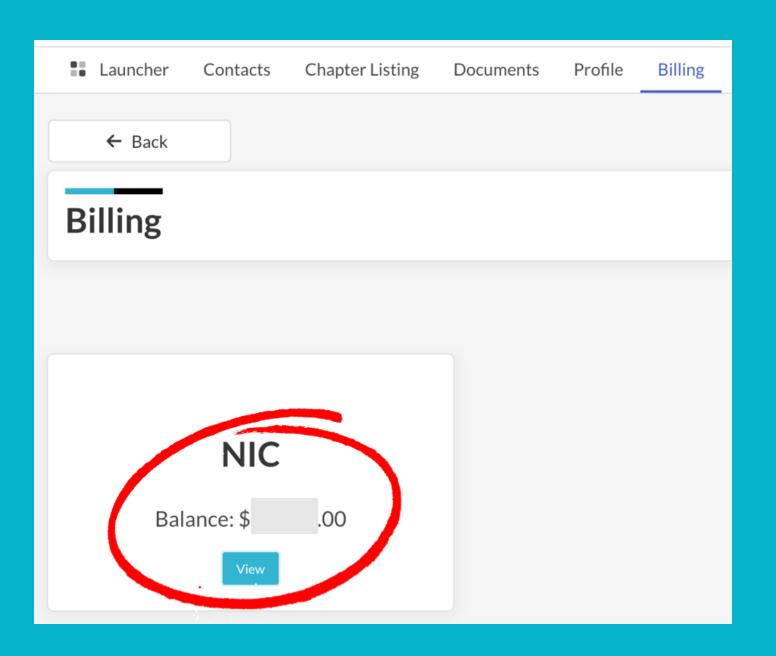


#### **Add Chapter & Account Status**

#### **Select Parent Organization**

This form should be used to report a new chapter for your group. For existing chapters please go back and use the Add Status button to add a new status for that chapter.





# Campus Support Model Basic Dues-Paying Council

- IFC resource library & officer manuals
- Coaching and support calls with NIC staff
- PR / Crisis communication support
- Subject Matter Expert consultation
- Official IFC logo customized with school colors
- PRIME registration for IFC President
- IFC Academy registration for up to 8 IFC officers + Advisor
- Guidance for creation and support of Alumni IFC
- Access to IFC Insurance program



# Subject Matter Experts

- Accountability and conduct Kim Novak, NovakTalks!
- Council recruitment strategy Phired Up
- Community engagement Dr. Marlon Gibson
- Belonging and inclusion Harbor NEXT!
- Men's health and wellness MANUAL + Release U



# Determine Additional IFC Campus Support Needs

- Bundle basic campus support model with additional services and programs
  - IFC Insurance Program still billed separately
- Campus visits, IFC Consultation, IMPACT or LAUNCH programs, Advisor Training or Alumni Housing Summit
- Discounted services from NIC Alliance Partners
- 10% discount for multi-year package
  - Happy to build custom support packages too



### IFC Insurance Program

- To protect IFC officers, NIC organizations expect their chapters to be members of dues-paying IFCs with sufficient insurance coverage
- This is separate from chapter insurance
- Ask about special event insurance or naming other entities as additional insured



#### Research

Research proves that fraternities foster positive mental health, serve as a success accelerator for students, and engender tremendous loyalty and connection among alumni to support their alma mater.



# IFC PR / Research Toolkit



### FRATERNITIES MATTER

PR Toolkit for Sharing the Proven Value of Fraternities

An Initiative of the NIC and FFE Research Committees | Created January 2025



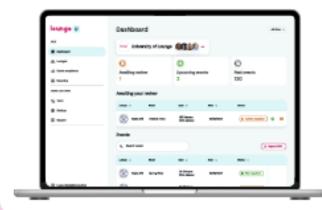
# Health, Safety and Wellness Resources

- We care about our members and guests
- IFC Health and Safety standards (part of SOP)
- IFC will have the policies and programming consistent with the NIC Guidelines on Alcohol and Drugs
  - Lounge
- Men's health and wellness resources, programs
  - MANUAL + Release U



# Lounge is the trusted risk and event management platform by the NIC and IFCs everywhere

IFC Dashboard to manage and streamline event registration



Mobile app to quickly submit events, mitigate risk, and manage door



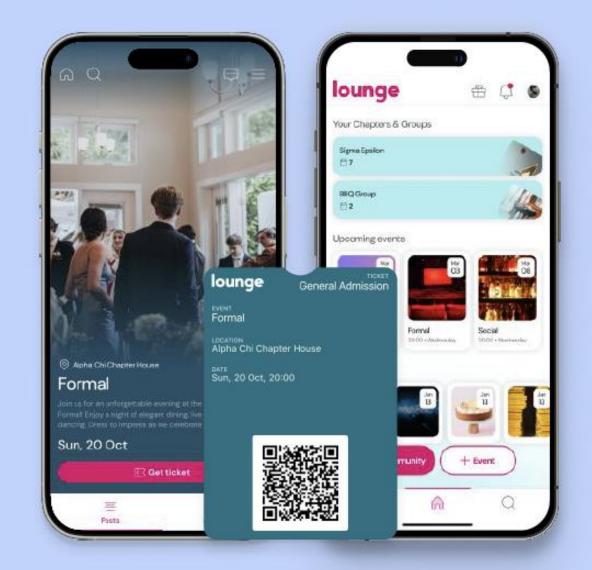
Customizable event tools, chapter features, and built-in fundraising tools





# NIC guidelines built directly into the platform

- · Policy and procedure compliance
- Event safety features to help mitigate risk
- Easy event submission to save time
- Event check-in and check-out with live updates and capacity
- Optional guest questions for better insights
- Experienced team here to help your initiatives and mission



# Connect with us:

Jack Symonds Founder, CEO





Dominic Konstam Head of Partnerships







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# Poll: Back to School priorities



### IFC Advisory Council: Back to School Tips

- Caleb Askelson, Iowa State University
- Abi Nirmal Kumar, Michigan State University
- Dylan Seamster, North Carolina State University









# Caleb Askelson (Iowa State)

"This is the time of year officers and presidents can experience heavy burnout. Encourage them to hit the ground running so they can accomplish what they set out to and focus on keeping them engaged throughout the semester by making council events enjoyable."





### Abi Nirmal Kumar (Michigan State)

"As you go back to school, make sure to communicate with the rest of your board your key goals and initiatives for the upcoming semester. Work on aligning your mission and values as a group so that when it's time to action, you're all on the same page."





## Dylan Seamster (NC State)

"Check in with your chapter presidents and recruitment chairs to see if they need any resources for fall recruitment. Once on campus, make your rounds and facilitate relationships with campus stakeholders to stay on track with your personal and professional goals."







#### Contact your Campus Support Team:

Region 1 (Northeast, Mid-Atlantic & Midwest) todd.sullivan@nicfraternity.org

Region 2 (South & Southeast) russell.best@nicfraternity.org

Region 3 (West) dan.faill@nicfraternity.org

