



NORTH AMERICAN
INTERFRATERNITY
CONFERENCE

Back to School: Your IFC Checklist

VPs of Campus Support:
Todd Sullivan (Region 1)
Russell Best (Region 2)
Dan Fail (Region 3)



Agenda

1. NIC & IFC Overview
2. IFC Back to School Checklist:
 - Educate on NIC Positions and IFC SOP
 - Update FS Central contacts & chapter listing
 - Preview Campus Support Dues and Insurance billing
 - Utilize research in recruitment strategies
 - Refresh chapters on health, safety and wellness resources
3. Poll: Your Checklist Priority
4. Bonus: IFC Advisory Council: Back to School Tips



NIC Overview

- North American Interfraternity Conference (NIC)
- Trade association for 50+ men's inter/national fraternities with over 6,000 chapters on 600 campuses
- Member fraternities = NIC
- Focused on supporting the fraternity experience
- Provide resources to campus IFCs
- Advocacy. Education. Standards. Insights.



Position Statements

- Focused on critical / important issues
- Approved by Governing Council
- Inform IFC Standard Operating Procedures (SOP)
- Guide campus advocacy efforts

IFC SOPs

- Policy / procedure expectations for all IFCs
- Refreshed multi-level version in 2024
- 12 operational areas across 5 levels
- Foundational to aspirational



NIC Position Statements



IFC SOP



Our IFC Philosophy

- Focus on advocacy, marketing, collaboration, education and accountability
- Activities are not the main focus
- Align with IFC Standard Operating Procedures
- Build relationships of trust and confidence
- Create value in the IFC through operational systems and chapter services
- Engage the fraternity community in showing up to address difficult issues



Role of the IFC



Advocacy: Works on behalf of and for the betterment of all member fraternities



Marketing: Promotes the value of the fraternity experience and creates interest in joining a fraternity



Collaboration: A place to solve problems together and move community forward together



Education: Coordinates educational experiences related to health and safety, community expectations, and topics relevant to the fraternity and student experience



Accountability: Establishes a fair, peer-led process to hold members accountable to a code of conduct that is based on shared values



Update FS Central Campus Support Dues & Insurance Billing

- Billing rates are assessed by tier, based on your number of IFC chapters listed in FS Central
- Invoices in the mail shortly, addressed to IFC President and Primary IFC Advisor
- This invoice will also be loaded into FS Central (fscentral.org) as of Sept. 1
- Councils paying on time by Sept. 30 will receive a 10% discount





Contacts



Chapter Listing



Documents



Profile



Reporting

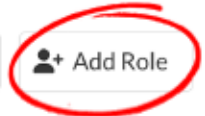


Billing

All Fields

★ Role Lists

Sort



Role List Officers

← Previous Page

Next Page →

Name	Email	Role	Role Title	Begin Date	End Date	
Alex [redacted]	[redacted]@berkeley.edu	IFC - Diversity and Inclusion	IFC VP, Diversity, Equity, Inclusion	12/15/2023	12/15/2024	...
Zachary [redacted]	[redacted]@berkeley.edu	IFC - Judicial/Standards	IFC VP Standards	12/15/2023	12/15/2024	...
Ama [redacted]	[redacted]@berkeley.edu	IFC - President	IFC President	12/15/2023	12/15/2024	...
Siddhansh [redacted]	[redacted]@berkeley.edu	IFC - Programming/Education	IFC VP Programming	12/15/2023	12/15/2024	...
Nathan [redacted]	[redacted]@berkeley.edu	IFC - Recruitment	📧	12/01/2023	01/10/2025	...
Noah [redacted]	[redacted]@berkeley.edu	IFC - Risk Management	IFC VP Risk	12/15/2023	12/15/2024	...
Elias [redacted]	[redacted]@berkeley.edu	IFC - Treasury/Internal Operations	IFC VP Internal	12/15/2023	12/15/2024	...
Jeff [redacted]	[redacted]@berkeley.edu	Primary IFC Advisor	Director, F&S Life	08/01/2016		...

Add Role Assignment

If you can't find the Contact below, [click here to add a new Contact.](#)

Contact *

Todd Sullivan



Role *

Type to search...



Begin Date *

08/06/2024



End Date

mm/dd/yyyy



Enter Actual Title

This is the actual title used by your group for this role.

 Assign Role

12/15/2023	12/15/2024	...
12/15/2023		Send FS Central Invite
		Send Email
12/01/2023		Edit Term Dates
12/15/2023		Add Role Assignment
12/15/2023		End Role Assignment
		Replace Role Assignment



Contacts



Chapter Listing



Documents



Profile



Reporting



Billing

← Back

Chapters Reported by University Of California - Berkeley - IFC

Report a New Chapter

Name = Equal to Enter search term...

Search

33 Records

Chapter	Status	Action
University Of California - Berkeley Acacia	Off-Council since 04/03/2019	+ Add Status
University Of California - Berkeley Alpha Delta Phi	On-Council since 08/01/2018	+ Add Status
University Of California - Berkeley Alpha Epsilon Pi	On-Council since 08/01/2018	+ Add Status
University Of California - Berkeley Alpha Gamma Omega	On-Council since 11/01/2018	+ Add Status
University Of California - Berkeley Alpha Kappa Lambda	Off-Council since 10/01/2020	+ Add Status

University Of California - Berkeley Acacia

Current Status: Off-Council

Select New Status

On-Council

✓ Off-Council

Effective Date *

08/06/2024 

The actual start date of the status of a chapter. If the date is unavailable, use FS Central's start date: 2018-11-01

← Back

Chapters Reported by University Of California - Berkeley - IFC

[Report a New Chapter](#)

Name



= Equal to



Enter search term...

Search

33 Records

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University Of California - Berkeley Alpha Kappa Lambda	Off-Council since 10/01/2020	+ Add Status

Add Chapter & Account Status

Select Parent Organization

This form should be used to report a new chapter for your group. For existing chapters please go back and use the Add Status button to add a new status for that chapter.

Parent Org *

Type to search...

Name *



Launcher

Contacts

Chapter Listing

Documents

Profile

Billing

← Back

Billing

NIC

Balance: \$.00

View

Campus Support Model

Basic Dues-Paying Council

- IFC resource library
- Coaching and support calls with NIC staff
- PR / Crisis communication support
- Subject matter expert consultation
- Official IFC logo customized with school colors
- PRIME registration for IFC President
- IFC Academy registration for up to 8 IFC officers + Advisor
- Guidance for creation and support of Alumni IFC
- Access to IFC Insurance program



Determine Additional IFC Campus Support Needs

- Bundle basic campus support model with additional services and programs
 - *IFC Insurance Program still billed separately*
- Campus visits, IFC Consultation, IMPACT or LAUNCH programs, Advisor Training or Alumni Housing Summit, UIFI scholarships
- Discounted services from NIC Alliance Partners
- 10% discount for multi-year package
 - *Happy to build custom support packages too*



Research

Research proves that fraternities foster *positive mental health*, serve as a *success accelerator* for students, and engender tremendous *loyalty and connection* among alumni to support their alma mater.



Public Relations and Recruitment

- **PR:** Develop year-round strategic communication plan that shares good news, connected to action items or events
- **Recruitment:** Answer "WIIFM?" before asking them to join
 - Ex: Quote/image > link to event or recruitment registration

Fraternities are an
accelerator for success,
in college and beyond.



Find out how we can
help you reach your
goals at _____

IFC should focus on fostering interest in joining fraternities, marketing to incoming students and potential new members.





Fraternities are an **accelerator for success** in college and beyond.



Fraternities create **lifelong connection** to the campus, community and friends.



Fraternity members experience **stronger mental health** and wellness.

Did you know? 83% of fraternity members indicate stronger leadership confidence as a result of their membership.

Interested in learning how you can get involved? [Contact / dm / email us]! *OR* [Click our link in bio!]

ICYMI: Fraternity members are more involved in cocurricular activities, and membership promotes student leadership and development, as well as satisfaction with the collegiate experience.

[Contact / dm / email us / visit our link in bio] to get connected!

Fraternities provide an environment where members can have tough, healthy conversations, especially about personal issues like relationships, family and mental health struggles.

[Contact / dm / email us / visit our link in bio] to learn more about fraternity life at [institution name]!



Health, Safety and Wellness Resources

- We care about our members and guests
- IFC Health and Safety standards (part of SOP)
- IFC will have the policies and programming consistent with the NIC Guidelines on Alcohol and Drugs
- Men's health and wellness resources, programs



Health, Safety and Wellness Resources

- Reminder: As outlined in the IFC Judicial Code, hazing and sexual assault should be adjudicated through the university conduct processes — not by the IFC.
- Maintain an IFC Judicial Board and provide health and safety education and training for chapters each term.
- Resources from Favor & Co. — Fraternal Health & Safety Initiative



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IFC Advisory Council: Back to School Tips

- Griffin Forbes, Oklahoma State University
- Jackson Gordon, Southern Methodist University
- Sean Hoffmans, Kansas State University
- Johnathan Martinez, University of Missouri
- Sawyer McClure, Michigan State University





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Contact your VP of Campus Support:

Region 1 (Northeast & Midwest) todd.sullivan@nicfraternity.org

Region 2 (Mid-Atlantic, South & Southeast) russell.best@nicfraternity.org

Region 3 (West) dan.fail@nicfraternity.org

