



NORTH AMERICAN
INTERFRATERNITY
CONFERENCE

IFC Summer Prep

VPs of Campus Support:
Todd Sullivan (Region 1)
Russell Best (Region 2)
Dan Fail (Region 3)



Agenda

1. NIC and IFC Overview
2. Research for PR & Recruitment
 - Summer Growth Blueprint (Phired Up)
3. Health, Safety & Wellness
4. IFC SOP 2.0 Alignment
5. Campus Support Dues & Insurance



NIC Overview

- North American Interfraternity Conference (NIC)
- Serves as a trade association for men's inter/national fraternities
- Represents 50+ men's inter/national fraternities with over 6,000 chapters on 600 campuses
- Member fraternities = NIC
- Focused on supporting the fraternity experience
- Advocacy. Education. Standards. Insights.



Role of the IFC



Advocacy: Works on behalf of and for the betterment of all member fraternities



Marketing: Promotes the value of the fraternity experience and creates interest in joining a fraternity



Collaboration: A place to solve problems together and move community forward together



Education: Coordinates educational experiences related to health and safety, community expectations, and topics relevant to the fraternity and student experience



Accountability: Establishes a fair, peer-led process to hold members accountable to a code of conduct that is based on shared values



Role in Recruitment (IFC SOP 2.0)

1. IFC adopts an **open bidding policy** that allows member fraternities to extend bids to interested men at any time.
2. IFC maintains a **new member interest list**.
3. The IFC recruitment officer compiles and distributes **resources for chapter recruitment officers**.
4. IFC executes an **annual marketing plan** for its community.
5. IFC actively partners with admissions, orientation and residence hall staff to **introduce students and their families to fraternity membership**.



Telling Our Story: Key Research Findings

1. Fraternity Members ***experience stronger mental health and wellness***
2. Fraternities create ***lifelong connection*** to the campus, community, and their peers.
3. Fraternities are an ***accelerator for success***, in college and beyond



Social Media



Fraternities create *lifelong connection* to the campus, community and friends.



Fraternities are an *accelerator for success* in college and beyond.



Fraternity members experience *stronger mental health* and wellness.

Fraternities create *lifelong connection* to the campus, community and friends.



Fraternities are an *accelerator for success* in college and beyond.

Fraternity members experience *stronger mental health* and wellness.





Summer Growth Blueprint: Cultivating Success Through Strategic Systemization



We help
fraternities
& sororities
grow.



PHIREDUP.COM | @PHIRED.UP | #PHIREDUP

so•cial

/'sōSH(ə)l/ adjective

1. relating to society or its organization.
2. needing companionship and therefore best suited to living in communities.

sys•tem

/'sɪstəm/ noun

1. a set of things working together as part of an interconnecting network
2. a set of principles according to which something is done; an organized framework or method



7 Indicators of Growth

Growth Coaching

Growth Technology

Growth Education

Growth Data

Marketing Strategy

PNM Education

On-Boarding & Retention Education





7 Indicators of Growth Timeline

Growth Coaching → Constant!

Growth Technology → May/Constant

Growth Education → May

Growth Data → May

Marketing Strategy → June

PNM Education → July/Aug

On-Boarding & Retention Education → Aug/Sep





Goal: **CONNECT with as many non-affiliated students on your campus as possible.**





Goal: **CONNECT** with as many non-affiliated students on your campus as possible. (**FULL STOP**)





Woody Woodcock



VP of Business Development



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He/Him/His



Health and Safety Guidelines

- We care about our members and guests
- IFC will have the policies and programming consistent with the NIC Guidelines on Alcohol & Drugs.
- Enhanced health and safety standards
 - Policy prohibiting alcohol above 15% ABV
 - Cap the # of events each fraternity can have with alcohol
 - Guest-to-member ratio of no more than 3:1 for events with alcohol
 - not to exceed X attendees (set campus standard) or fire code (whichever is lower)



Health and Safety Guidelines

- Reminder: As outlined in the IFC Judicial Code, hazing and sexual assault should be adjudicated through the university conduct processes — not by the IFC.
- Otherwise maintain an IFC Judicial Board and provide health and safety education and training for chapters each term.
- IFC Insurance Program coverage info and more resources from Holmes Murphy.



Level Up: Foundational to Aspirational

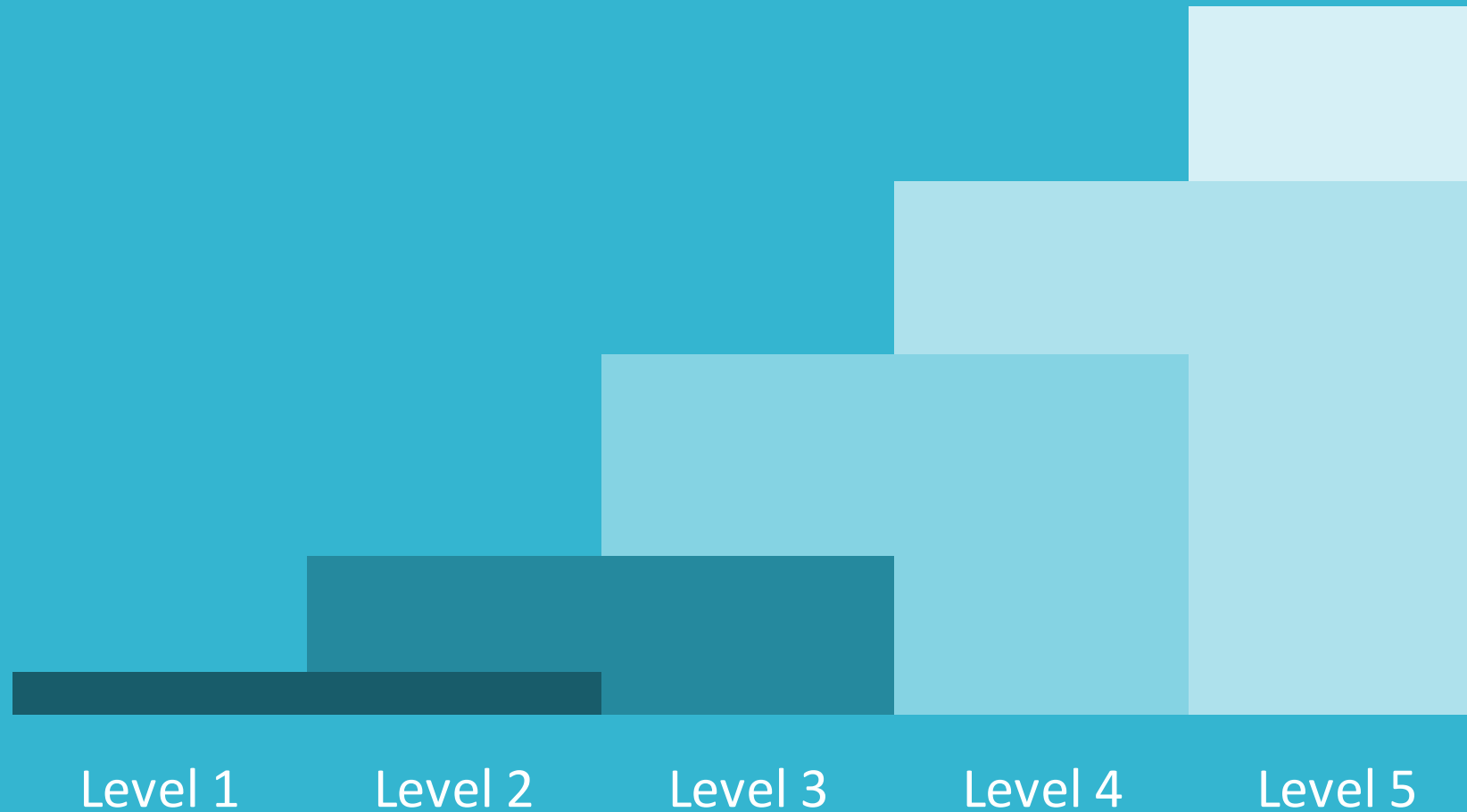
IFC Standard Operating Procedures (SOP) 2.0

- Refreshed framework for IFCs to prioritize actionable operations:
 - Academics, Accountability, Administrative, Communications, Finance, Governance, Health and Safety, Leadership, Membership Access, Programming, Recruitment, Reporting
- Baseline of policies and practices for IFCs to operate in accordance with NIC Standards and Positions, endorsed by all NIC member fraternities
- Foundational to aspirational (“do this first before you try to do that next”)



Level Up: Foundational to Aspirational

IFC Standard Operating Procedures (SOP) 2.0



IFC SOP Alignment Report in FS Central

FS CENTRAL

Demo Institution - IFC

Interfraternity Council

Access Reports

| To Complete | | |
|---|--|---------------|
| Add Additional Insured Form Complete this form to purchase additional insureds for your IFC. | Due: Status: Not Started | Access Report |
| IFC Insurance Exemption Form 2023-24 This form is to be completed annually by all Interfraternity Councils that have general liability insurance provided by their college / university or that they have purchased via a third party insurance provider. | Due: 09/01/2023 Status: Not Started | Access Report |
| IFC SOP Alignment Report Please complete the following yes/no questionnaire about your IFC's alignment with the IFC SOP. Responses will be reviewed and compared with your governing document. Have it available as you complete this annual questionnaire. | Due: Status: Not Started | Access Report |



Campus Support Model

- IFC resource library *(check out the next slide)*
- Coaching and support calls with NIC staff
- PR / Crisis communication support
- Subject Matter Expert consultation
- 1 student reg for Phired Up Growth Summit (Dec.)
- Official IFC logo customized with school colors
- PRIME registration for IFC President
- IFC Academy registration for up to 8 IFC officers + advisor
- Guidance for creation and support of Alumni IFC



Campus Support: IFC Resources

IFC Resources

The NIC provides crucial support to IFCs through working with our staff and volunteers as well as our



organization, campus and programming partners, to curate this library of IFC resources. Combined with the support you receive at the campus level and from your inter/national organization, we believe a well-rounded collection of resources ranging from officer manuals to instructional videos can set up IFC leaders for success.

Use the sections below to view resources by category. Click the resource heading to download. If you have questions about any of the resources or need additional assistance, contact us at campus@nicfraternity.org.

- Diversity, Equity and Inclusion Resources for IFCs
- IFC Creed
- Model Governing Documents

(Reach out to your VP if you need the password)



Campus Support Packages

- Bundle basic campus support model with additional services and programs
 - IFC Insurance Program still billed separately
- Campus visits, IMPACT or LAUNCH programs, an advisor training or alumni housing summit, and UIFL scholarships
- Discounted services from NIC Alliance Partners
- 10% discount for multi-year package
- *(we're happy to help build custom support packages too)*

BRONZE
SUPPORT

SILVER
SUPPORT

GOLD
SUPPORT

PLATINUM
SUPPORT



IFC Insurance Program

- Councils should carry sufficient liability insurance coverage
- IFC Insurance Program includes general liability insurance, commercial crime insurance, and protection for directors and officers
- Most host institutions do not cover IFC
 - However if you're covered by a different entity, you can upload proof of coverage in FS Central and we'll remove that amount from invoice
- No, your chapter's liability insurance does not cover the activities hosted by the IFC you serve



Budget for Campus Support & Insurance

- Check your balance (both your IFC account & in FSCentral)
- Finalize your current term budget
- Look to the fall
 - Rollover, dues for members & anticipated new members
 - Your 2024-2025 Dues & Insurance bill (FS Central)
 - Anticipate your future bill to be similar to last year's bill (slight inflation)
 - Set your programming budget, and determine any NIC Campus Support Packages



FS Central Billing for Campus Support & Insurance

- Check your balance
 - Note: this image includes dues and insurance bundled
 - *(Friendly reminder: SOP alignment calls for NIC member org chapters to be part of a dues-paying IFC)*
 - Side note: Update IFC officers and campus contacts using the "Contacts" tab
 - Side-side note: Be sure to update active chapters under "Chapter Listing" (used for tiered billing)

Interfraternity Council

Billing

NIC

Balance: \$2,625.00

[View](#)

- Contacts
- Chapter Listing
- Documents
- Profile
- Reporting
 - Submit Reports
 - End of Term Report
- Billing**



Summer Recipe for Success

- ✓ **May:** Complete the IFC SOP Alignment report
- ✓ **June:** Share Research with PR & Recruitment team, implement Phired Up Summer Growth Blueprint, attend Growth Summit *(for professionals)*
- ✓ **July:** Inventory current programs/initiatives for SOP alignment
- ✓ **August:** Have a plan to communicate health & safety guidelines
- ✓ **September:** Pay your bills early for that discount





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Contact your VP of Campus Support:

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Region 3 (West) dan.fail@nicfraternity.org

