





NORTH AMERICAN
INTERFRATERNITY
CONFERENCE

College Men's Health & Wellness

Archie Messersmith-Bunting of Archie Cares, LLC

VPs of Campus Support:

Todd Sullivan, Russell Best, Dan Fail



NIC Overview

- North American Interfraternity Conference (NIC)
- Serves as a trade association for 50+ men's inter/national fraternities with over 6,000 chapters on 600 campuses
- Member fraternities = NIC
- Focused on supporting the fraternity experience
- Provide resources to campus IFCs



College Men's Health & Wellness

Research proves that fraternities foster positive mental health, serve as a success accelerator for students



Research reaffirms fraternities' positive impact for first-year students



College Men's Health & Wellness

The Role of Fraternal Organizations in Facilitating Safer Environments on College Campuses



Fraternalities Matter

Today's college men need fraternities more than ever before



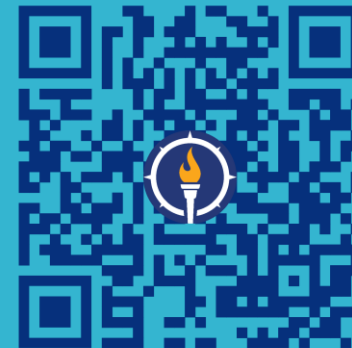
College Men's Health & Wellness

Making an Impact on Undergraduate Men



Of Boys and Men: Why the Modern Male Is Struggling, Why It Matters, and What to Do about It

Richard Reeves, president of the American Institute for Boys and Men, NIC Annual Meeting Keynote





Archie Messersmith-Bunting, ArchieCares

Champions mental health awareness worldwide at corporations and universities. He challenges people to rethink complicated and emotional topics like depression, suicide, alcohol and drug addiction. Through his company ArchieCares, LLC, Messersmith-Bunting aims to reframe the narrative surrounding mental illness and addiction by facilitating honest and vulnerable conversations.





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Subject Matter Experts

NovakTalks accountability and conduct

Phired Up council recruitment strategy

Marlon Gibson, Ph.D. diversity, equity and inclusion

ArchieCares health, safety and wellness





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