



NORTH AMERICAN
INTERFRATERNITY
CONFERENCE

Maintaining Momentum: IFC Summer Prep

VPs of Campus Support:
Todd Sullivan (Region 1)
Russell Best (Region 2)
Dan Fail (Region 3)



Agenda

1. NIC and IFC Overview
2. Research for PR & Recruitment
3. Health & Safety Guidelines
4. IFC SOP Alignment
5. Campus Support Dues & Insurance



NIC Overview

- North American Interfraternity Conference (NIC)
- Serves as a trade association for 50+ men's inter/national fraternities with over 6,000 chapters on 600 campuses
- Member fraternities = NIC
- Focused on supporting the fraternity experience



Our IFC Philosophy

- Role: advocacy, marketing, collaboration, education and accountability
- Not an activities board
- Build relationships of trust and confidence
- Create value in the IFC through operational systems and chapter services
- Engage the fraternity community in showing up to address difficult issues
- Align with IFC Standard Operating Procedures



Research

Research proves that fraternities foster *positive mental health*, serve as a *success accelerator* for students, and engender tremendous *loyalty and connection* among alumni to support their alma mater.



Public Relations and Recruitment

- **PR** Develop year-round strategic communication plan that shares good news, connected to action items or events
- **Recruitment** Answer "WIIFM?" before asking them to join
 - Ex: Quote/image > link to event or recruitment registration

Fraternities are an
accelerator for success,
in college and beyond.



Find out how we can
help you reach your
goals at _____

The IFC should focus on fostering interest in joining fraternities, marketing to incoming students and potential new members. (IFC SOP)



Phired Up: 5 Things

1. Create clear goals
2. Clean up your technology
3. Check the calendar
4. Communicate with your team
5. Have a plan to advance all forms of expressed interest



Phired Up: Call to Action

- Implement the 5 Things
- Register for Growth Summit June 20, for professionals
- Contact Woody Woodcock: woody@phiredup.com



Health and Safety Guidelines

- We care about our members and guests
- IFC will have the policies and programming consistent with the [NIC Guidelines on Alcohol & Drugs.](#)
- [Enhanced health and safety standards](#)
 - Policy prohibiting alcohol above 15% ABV
 - Cap the # of events each fraternity can have with alcohol
 - Guest-to-member ratio of no more than 3:1 for events with alcohol
 - not to exceed X attendees (set campus standard) or fire code (whichever is lower)



Health and Safety Guidelines

- Reminder: As outlined in the IFC Judicial Code, hazing and sexual assault should be adjudicated through the university conduct processes — not by the IFC.
- Otherwise maintain an IFC Judicial Board and provide health and safety education and training for chapters each term.
- [IFC Insurance Program](#) coverage info and more resources from [Holmes Murphy](#).



IFC Standard Operating Procedures

- SOPs adopted in January 2019
- Policy / procedure expectations for all IFCs
- Baseline for policies and practices for IFCs to operate in accordance with NIC Standards and Position Statements endorsed by all NIC member fraternities
- 9 areas of IFC operations outlined



IFC Standard Operating Procedures

Academic Enrichment

Accountability

Finances

Governance

Health and Safety

Public Relations

Recruitment

Reporting

Responsible Growth



IFC Standard Operating Procedures

- IFC SOP Compliance Alignment Report 2022-23

2022-23 IFC SOP Alignment Report

Contacts

Chapter Listing

Documents

Profile

Reporting

Submit Reports

End of Term Report

Billing

IFC Name

In order to complete the alignment reporting, the NIC staff will need a copy of your constitution and by-laws. This should be uploaded to FS Central (on the left side of your screen go to "Documents" and then choose the "Governing Documents" folder to upload). Below is a count of the number of files currently in the "Governing Documents" folder. It is up to you to ensure that the most current copy of your IFC's constitution and by-laws is uploaded to FS Central.

Number of Governing Document Files

0

* By selecting "Yes, I confirm" in the dropdown below, you are confirming that your IFC's most recent constitution and by-laws have been uploaded and are visible in the "Governing Documents" folder in FS Central.

Yes, I confirm

Please complete the following yes/no questionnaire to confirm your IFC's alignment with the [SOP](#). Responses will be reviewed and compared with your governing document. Check all items that exist in your governing documents or current/past operations. If you want to save and return to the form at a later time, scroll down to the bottom of the page and make sure the "In Progress" button is chosen and click "Save". When you have finished with the form choose the "Completed" button is chosen and then click "Save".



Campus Support Model

- IFC resource library (*check out the next slide*)
- Coaching and support calls with NIC staff
- PR / Crisis communication support
- Subject matter expert consultation
- 1 student reg for Phired Up Growth Summit (Dec.)
- Official IFC logo customized with school colors
- PRIME registration for IFC President
- IFC Academy registration for up to eight IFC officers
- Guidance for creation and support of Alumni IFC



Campus Support: IFC Resources

IFC Resources

The NIC provides crucial support to IFCs through working with our staff and volunteers as well as our



organization, campus and programming partners, to curate this library of IFC resources. Combined with the support you receive at the campus level and from your inter/national organization, we believe a well-rounded collection of resources ranging from officer manuals to instructional videos can set up IFC leaders for success.

Use the sections below to view resources by category. Click the resource heading to download. If you have questions about any of the resources or need additional assistance, contact us at campus@nicfraternity.org.

- Diversity, Equity and Inclusion Resources for IFCs
- IFC Creed
- Model Governing Documents

(Reach out to your VP if you need the password)



Campus Support Packages

- Bundle basic campus support model with additional services and programs
 - IFC Insurance Program still billed separately
- Campus visits, IMPACT or LAUNCH programs, an advisor training or alumni housing summit, and UIFL scholarships
- Discounted services from NIC Alliance Partners
- 10% discount for multi-year package
- *(we're happy to help build custom support packages too)*

BRONZE
SUPPORT

SILVER
SUPPORT

GOLD
SUPPORT

PLATINUM
SUPPORT



IFC Insurance Program

- Councils should carry sufficient liability insurance coverage
- IFC Insurance Program includes general liability insurance, commercial crime insurance, and protection for directors and officers
- Most host institutions do not cover IFC
 - However if you're covered by a different entity, you can upload proof of coverage in FS Central and we'll remove that amount from invoice
- No, your chapter's liability insurance does not cover the activities hosted by the IFC you serve



Budget for Campus Support & Insurance

- Check your balance (both your IFC account & in FS Central)
- Finalize your current term budget
- Look to the fall
 - Rollover, dues for members & anticipated new members
 - Your 2023-2024 Dues & Insurance bill (FS Central)
 - Anticipate your future bill to be similar to last year's bill (slight inflation)
 - Set your programming budget, and determine any NIC Campus Support Packages



FS Central Billing for Campus Support & Insurance

- Check your balance
 - Note: this image includes dues and insurance bundled
 - *(Friendly reminder: SOP alignment calls for NIC member org chapters to be part of a dues-paying IFC)*
 - Side note: you can update IFC officers and campus contacts using the "Contacts" tab
 - Side-side note: Be sure to update active chapters under "Chapter Listing" (as that's used for tiered billing)

Interfraternity Council

Billing

- Contacts
- Chapter Listing
- Documents
- Profile
- Reporting
 - Submit Reports
 - End of Term Report
- Billing**

NIC

Balance: \$2,625.00

[View](#)



Summer Recipe for Success

- ✓ **May:** Complete the IFC SOP Alignment report
- ✓ **June:** Share research with PR & recruitment team, implement Phired Up 5 Things, attend Growth Summit (*for professionals*)
- ✓ **July:** Inventory current programs/initiatives for SOP alignment
- ✓ **August:** Have a plan to communicate health & safety guidelines
- ✓ **September:** Pay your bills early for that discount





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Contact your VP of Campus Support:

Region 1 (Northeast & Midwest) todd.sullivan@nicfraternity.org

Region 2 (South & Southeast) russell.best@nicfraternity.org

Region 3 (West) dan.fail@nicfraternity.org

