



NORTH AMERICAN
INTERFRATERNITY
CONFERENCE

10+ Things Every IFC Should Do to Prepare for Fall 2021

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NIC President & CEO



Train all members on your Health and Safety Policies and Practices

- At least 50% of the members have never been to a sanctioned event
- Review [Health and Safety Guidelines](#); no hard alcohol
- Register all social events
- Utilize Event Planning Resources:
 - [Interactive Event Planning Resources](#) (Holmes Murphy)
 - [Fraternal Health and Safety Initiative Resources](#) (Favor & Company)



Have a Diversity, Equity, and Inclusion Plan

- Diversity makes us better (Univ. of Montana [Video](#))
- If you do not have a plan, develop one ASAP
- Utilize [NIC / AFLV DEI Resources](#)
- Sample Plans
 - [Vanderbilt](#)
 - [University of Southern California](#)



Actively market the fraternity experience

- Students are seeking opportunities to connect
- We need to connect with the “Maybe Joiner” population
- Contact Todd Shelton (todd.shelton@nicfraternity.org) if you would like to learn more about our partnership with a digital marketing agency



Make it easier to join, not harder

- Regulate behavior, not access
- Two main reasons why student don't join, concerns about academics and finances ([EVERFI research](#))



Enhance Your Peer Accountability System

- 90% of the problems come from 10% of the members
- IFC Standards Board
 - [Model Judicial Code](#)
 - [Standards Board Training](#)
- Prioritize chapter standards boards



Keep new members safe

- Review new member education expectations with all chapter officers
- Hazing prevention resources ([Town Hall I Webinar](#)); [Learn more about scheduling a parent/speaker for a Zoom program](#)
- Reinforce expectation that all [new member activities are drug and alcohol free](#)
- Establish and/or review medical Good Samaritan Policy



Take on sexual misconduct

- Have a plan for the Red Zone (first six weeks of school)
- Ensure chapters are aware of campus resources including how to report concerns
- Implement Active Bystander Training
 - [NCAA Bystander Intervention](#)
 - [Step Up Program](#)



Review your crisis management plan

- Ensure chapters and council officers know and understand protocols
- Utilize pr@nicfraternity.org



Align Your Bylaws with IFC SOPs

- Focus on specific [SOP](#) areas:
 - Governance
 - Accountability
 - Health and Safety
 - Recruitment
- Upload bylaws to [FS Central](#)



Respond to Activism

- Understand the Cycle ([Handout](#))
 - Posting
 - Pressure
 - Resolve
- Work on shared concerns; resist calls for abolishment ([related article](#))



Bring Tailgates Back The Right Way

- Focus on being together, not alcohol
- Engage alumni and families
- Review your campus policies before you start planning
- No hard alcohol
- Have fun





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Questions?

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