

# SPRING 2021 Fraternity Recruitment

# Virtual Planning Guide

*The following is a list of events that chapters may want to plan should they need to move recruitment to a virtual format. These are only suggested events brainstormed by IFC; chapters are not limited to these events and are encouraged to be as creative as possible when planning potential virtual recruitment events.*

# **Virtual Recruitment Event Suggestions:**

**Meet the Brothers Substitute Events:**

* Convert the Meet the Brothers event directly into a format that fits into Zoom
* Small break out rooms within a Zoom call that have a few brothers in each room
* Have PNM and a brother play a game online while they chat in a breakout room
* Presentation about the fraternity followed with breakout rooms for PNMs to meet and talk with brothers
* Icebreakers/teambuilders (Google them – there are thousands!)
* Bring your favorite \_\_\_\_ for show and tell (\_\_\_\_ meaning Tik Tok video, prized possession you have with you at school, talent, etc.)

**Athletic Events Substitute Events:**

* Online video game tournament (consider it may require PNMs to have some equipment)
* Online games where you make teams made of PNMs and brothers (see – Virtual Event Platforms below). Game ideas:
	+ The game *Skategories* is easy to convert to online if you type the lists in advance to show on the screen.
	+ Charades
	+ Pictionary
	+ Would You Rather?
	+ Two Truths & a Lie
* Watch sport highlights or game, have breakout rooms for PNM’s to talk with brothers
* Trivia or jeopardy games, put PNMs and brothers on teams together in small groups
* Card game or online card game such as UNO or Cards Against Humanity
* Build-it challenge – give them something to build/make out of any materials available in their room/house

**Ideas for Virtual Interviews:**

* Host over Zoom or another online platform
* Keep brother-to-PNM ratio small so as not to intimidate PNMS; If necessary, record interviews for brothers who can’t attend to watch later
* Make sure to introduce yourself at the beginning and ask them to do the same before jumping into questions; have small talk to make the PNM comfortable
* After you’ve asked the fraternity’s questions, invite PNMs to ask you questions
* Finish the interview with what they can expect to happen next and how to get in touch with you if they have questions

**Formal Dinner Substitute Events:**

* If we can have in-person gatherings, make them smaller to meet social distancing guidelines; mix small groups of brothers with PNMs for dinner.
* If you have to have very small groups, assign a specific brother to one specific PNM 1:1, 2:1, or 2:2 and they go to dinner (because everyone has to eat dinner). This was you can have a formal meal without having to have an event.
* If there is a speech component to formal dinner, do that at a separate time over Zoom and record for PNMs who might be in class, etc.
* If allowed to have some in-person, could have outside dinner/BBQ where PNMs can hang out and still get some feeling of a dinner with brothers.

**Other Virtual Event Suggestions:**

* Speaker night – seniors, alumni, regional officer, advisor, anyone in your chapter who is a great orator – live via Zoom with a recording for those who can’t attend
* Philanthropy spotlight – invite someone from your partner philanthropic organization to give a short presentation about their org/cause, pair with a speech from the philanthropy chair about what events you put on throughout the year to raise money, if you do any service for them, etc. Then break PNMs and brothers into breakout rooms to talk more in depth about the info. Host live via Zoom with a recording for those who can’t attend
* Q&A session with chapter leadership/recruitment chairs/newest pledge class, etc. live via Zoom with a recording for those who can’t attend.
* Anything you are doing already as virtual brotherhood events – invite PNMs so they can see what being part of the fraternity is like!
	+ Article: “44 Ways to Foster Brotherhood and Sisterhood Virtually” <https://nicfraternity.org/44-ways-to-foster-brotherhood-sisterhood-virtually/>

**Virtual Event Game Platforms:**

* Remo
* House Party
* JackBox
* Twitch
* Game streaming on Discord

**Virtual Voting:**

* Use Zoom to host virtual voting meeting.
* Adapt inter/national voting practices to virtual if possible, consult your HQ if not possible or to find out if there are special instructions for voting due to virtual recruitment/voting.
* If you don’t have inter/national voting practices and HQ has no suggestions, list all PNMs, conduct a pre-vote on each of them, and decide on a threshold (% of yes votes) above which those PNMs get a bid, automatically. For any PNMs below the threshold, have a conversation about them (pro-con-pro related to membership criteria and fraternity values, as an example), then revote on their membership to determine bid or no bid.
* Utilize poll feature or a separate OneDrive form for voting.
* Use Raise Hand feature and appoint a moderator to call on members before speaking to minimize having members talking over one another.