

IFC Recruitment Officer.

What does the job of the IFC Recruitment Officer entail? Check out the list below for a quick overview.

Becoming the IFC Recruitment Officer is a duty not to be taken lightly and is one that should be met with great responsibility, patience, and diligence. As the IFC Recruitment Officer it is your responsibility to **oversee the IFC's promotion of the entire fraternity community** and support of the member fraternity recruitment chairs.

Fraternity recruitment is a process of making friends and this is a natural process that can be done seven days a week, 365 days a year when fraternity members are willing to actively meet men on campus.

The IFC Recruitment Officer is one of the busiest leaders of the IFC and must often juggle several tasks to successfully implement a quality recruitment effort. The individual in this position must keep accurate records. The successes and failures of the IFC recruitment officer must be documented and shared during the officer transition period to consistently improve the quality of the IFC recruitment program.

DUTIES

- Chairs the IFC Recruitment Committee
- Develops a budget and timeline for IFC recruitment efforts
- Develops recruitment workshops for member fraternities
- Responsible of the production of promotional materials to all new and non-fraternity men
- Upholds the IFC Recruitment Policy and ensures no restrictive policies are placed on new member recruitment
- Provide advice and support to member fraternity recruitment officers
- Maintains communication with campus officials and alumni
- Maintains the IFC new member interest list
- Utilizes technology like social media in recruitment/marketing efforts