

# Successful Philanthropy.

Service is the altruistic concern for human welfare and advancement, usually manifested by donations of money, property, or work to needy persons. Philanthropy is a contribution of treasure.

There are obvious connections between the S.E.R.V.E. Model and service experiences (just look at the name!), but the model can also apply well to philanthropy.

## THE S.E.R.V.E. MODEL

- **Select the Service** refers to the initial step of identifying and focusing on a community need.
- **Educate and Inform** describes the process of learning about the need.
- **Respond to the Need** refers to the service activity or volunteer experience.
- **Value the Significance and Reflect** describes activities that encourage participants to make linkages between the service experience and their understanding of the issue.
- **Evaluate and Celebrate** refers to the final assessment of the experience, as well as some form of recognition or celebration for those who have given their time.

## IFC PHILANTHROPY EVENT COLLABORATION

- Encourage collaboration between chapters with similar inter/national or local philanthropic focuses.
- Brainstorm local charities and organizations that could use support, share contact information.
- Connect chapters with campus offices that already exist to promote philanthropy. Use their networks of local businesses to avoid reinventing the wheel.
- Meet with each IFC chapter service and philanthropy officer to discuss their philanthropy plans/needs.
- Establish a community calendar to reduce or eliminate over-programming.
- Host regular roundtables for chapter service/philanthropy chairmen to encourage idea sharing.

## Advancing fraternity.

The mission of an Interfraternity Council (IFC) is to foster a healthy and vibrant fraternity community on campus and provide interfraternal leadership and positive change. [nicfraternity.org/ifcsop](http://nicfraternity.org/ifcsop)

