

IFC Annual Report

The IFC should publish an annual report of accomplishments and concerns and distribute copies to all member fraternities (local and inter/national), advisors, campus officials, community and student leaders and the NIC.

WHAT SHOULD WE PUT IN OUR ANNUAL REPORT?

- Grade rankings
- Community service and philanthropy reports
- Judicial reports
- Educational, leadership and new member programming
- Intramural participation
- Membership statistics
- Alumni involvement
- Faculty interactions
- Community interaction
- IFC policy updates
- Crisis communication plans and reports

WHO SHOULD WE SEND IT TO?

- Administrators and University Officials
- Academic Department Chairs and Employees
- University Services Staff
- Student activities staff
- Residence life directors and residence hall associations
- Campus safety/security personnel and campus/local law enforcement agencies
- Chapter presidents from all councils
- Advisors, house corporation official
- Prominent alumni
- Peer governing councils and student government officers
- Student alumni associations
- Local media and campus media directors
- Local charities and philanthropies
- Potential new members, incoming students

HOW CAN YOU REACH THE KEY TARGET AUDIENCES? Consider: The ways you'll distribute the report including email, website, social media, presenting at key functions

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TOP 3 IFC OBJECTIVES/GOALS OF THE REPORT

- 1.
- 2.
- 3.

HOW CAN YOU COMMUNICATE AND MEASURE SUCCESS IN RELATION TO THESE GOALS? WHO DO WE NEED TO THANK FOR SUPPORTING OUR SUCCESS?

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MAKE AN OUTLINE

Use this chart as a basic outline to help you craft the report. For each subject area listed, give a priority ranking (1 to 5 or similar scale) and then list specific examples you may wish to reference. Consider: Data points or charts. Photos. Timelines. Add an index.

CONTENT AREA	PRIORITY	EXAMPLES
Grade rankings		
Community service reports		
Judicial report		
New member programming		
Intramural participation		
Membership statistics		
Alumni involvement		
Faculty interactions		
Community interaction		
IFC policy updates		
Educational and leadership programming		
Crisis communications		

Advancing fraternity.

The mission of an Interfraternity Council (IFC) is to foster a healthy and vibrant fraternity community on campus and provide interfraternal leadership and positive change. nicfraternity.org/ifcsop

