

Business Plan Fraternity Growth Accelerator Resolution December 2-3, 2015

WHEREAS, the North-American Interfraternity Conference (NIC) has been the trade association and voice for the men's fraternity movement since 1909; and

WHEREAS, the strength of the NIC is rooted in its ability to represent and support the diverse fraternity experiences of the 21st century; and

WHEREAS, the fraternity experience has been growing at an unprecedented rate over the past decade; and

WHEREAS, the student population is becoming ever more diverse; and

WHEREAS, the fastest growing and emerging member fraternities are those that have a culturally-based membership, mission, values, or vision; and

WHEREAS, the strength and success of the fraternity industry is dependent on the accomplishments of all fraternities; and

WHEREAS, the NIC is committed to serving as the umbrella trade association for all fraternities;

NOW, THEREFORE, BE IT RESOLVED effective immediately that the Council will form a Fraternity Growth Accelerator; and

FURTHER RESOLVED, in collaboration with interested member fraternities of the North-American Interfraternity Conference, the CEO will submit a comprehensive proposal to the April 2016 Meeting of Members for the creation of a Fraternity Growth Accelerator that will reside within the structure of the North-American Interfraternity Conference and seek to serve the unique needs of developing and emerging member fraternities.